

# LEAHANDAH BOHNER

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## SR. VISUAL DESIGNER

### CONTACT

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Cambria CA 93428

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**www.leahandahcreative.com**

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### PROFILE

Experienced designer with a demonstrated history of working in the marketing and advertising industry. Skilled in art direction, email marketing, creative writing, digital and print design. Strategizing campaigns while maintaining brand awareness. Highly efficient, super organized and always willing to go above and beyond.

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### SOCIAL

 leahandah

 leahandah

### EXPERIENCE

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#### SR. VISUAL DESIGNER

**LEAHANDAH CREATIVE // 2007 - PRESENT**

Leahandah Creative provides something for everyone from corporations, local businesses to non-profits. Services include marketing, branding, creative writing, visual design for digital assets and print collateral, social media marketing, photography and more. A sample of clients:

Cal Poly Corporation, Rosetta, San Luis Obispo Medical Association, University of Washington Health Department, Tula Yoga Fitness & Retreats, Il Cortile Ristorante, La Cosecha Bar + Restaurant, The Truck, Thomas Hill Organics, and Must! Charities.

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#### SR. VISUAL DESIGNER

**KAISER FAMILY FOUNDATION // 2002 - 2007**

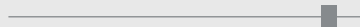
A renowned philanthropic organization that leads the way in focusing on major healthcare issues facing the nation as well as the U.S. role in global health policy. Designed and executed high-end collateral marketing pieces such as: reports, white papers, PowerPoint decks, brochures, ads, direct mail, digital assets, web design and DVD packaging. Collateral pieces included partnerships with The Washington Post, UNAIDS, MTV, BET, CBS and Viacom.

Designed and implemented [www.health08.org](http://www.health08.org). Conceptual development and fulfillment of global efforts such as; International AIDS Conferences: 2004-2006, and Coke-Cola-South Africa: Alive with Possibilities amongst other projects. [www.youtube.com](http://www.youtube.com)

## SKILLS

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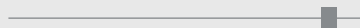
Adobe Creative Suite



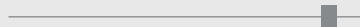
Adobe Lightroom



WordPress



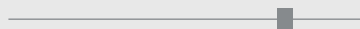
Wix



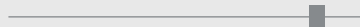
iContact



Microsoft Office



CSS + HTML



## EXPERTISE

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Project Management

Creative Design

Creative Writing

Social Media Design

Email Marketing

Web Design

## PERSONAL

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Creative

Well Organized

Team Player

Interpersonal Communication

## INTERESTS

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Passionate about the arts and travel. A yoga instructor who loves to teach and be taught. Hiking along the Central Coast of California enjoying our beautiful coastline.

## EXPERIENCE CONTINUED

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### **VISUAL DESIGNER**

**LEAHANDAH CREATIVE // 1997 - 2002**

SAN JOSE CHILDREN'S MUSICAL THEATER

Graphic Design/Illustration

Illustrations, photo manipulation, and computer design for coming attractions 2001-2002. The new season included eight different logos for each of the musicals. Artwork placed in publications and printed on postcards, posters and city banners.

CKR GROUP, INC

Web/Graphic Design

[www.ckrgroup.com](http://www.ckrgroup.com)

Identity branding for a new ad agency which included; signature, web development, and printed collateral.

CATAPULT DESIGN GROUP

Graphic Design/Traffic Manager

Developed and implemented a traffic system for the advertising department to meet the needs of 24 Hour Fitness who advertised extensively nationwide.

### **VISUAL DESIGNER/WRITER'S ASSISTANT**

**ACHIEVEGLOBAL // 1991 - 1997**

Projects included maintaining and versioning collateral. Designed four color ads and direct mail. Managed and coordinated the production process of "Keeping Teams on Track," by Linda Moran. Provided copy-writing, editing, and proofing for numerous published documents.

### **VISUAL DESIGNER**

**THE WALL STREET JOURNAL // 1990 - 1991**

Provided design and layout for print ads in the advertising department. Worked in extreme deadline situations that required attention to detail and proficiency. As a team member, participated in all aspects of rotating teams within each area of the advertising marketplace to meet advertising requirements on a daily/weekly basis.

## EDUCATION

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### **MAJOR IN FINE ART, MINOR IN POLITICAL SCIENCE**

**SAN JOSE STATE UNIVERSITY**

View online portfolio: [www.leahandahcreative.com](http://www.leahandahcreative.com)

Recommendations/references available on request.